

LinkedIn for Small Business Event

Wednesday, March 24
11:30 a.m. to 1:00 p.m.



Join the **Silicon Valley Young Professionals (SVYP)** for the upcoming **LinkedIn for Small Business** event. This session is designed to share LinkedIn best practices with small business (SMB) owners and SMB professionals, to help them accomplish their business' goals more effectively with the help of their professional network on LinkedIn.

Some of the topics covered will range from how LinkedIn can help your small business thrive by helping you and your employees find referrals, generate leads, and win new business, to tips on establishing and promoting a strong presence for your company brand online.

This training will be led by LinkedIn's first approved trainer, David T. Stevens. To RSVP for this event, please complete the information requested below. For **SVYP** Professional Members, there is no charge to attend. Basic and non-members are \$5 per person. Advanced reservations are suggested as we do expect to sell out. On-site registration will be available on space available basis for a fee of \$10 per person, whether you are a member or not. Advance reservations will be accepted until Tuesday, March 23 at 5:00 p.m. or when the event is sold out, whichever comes first.

The session will take place in the Theatre at the Santa Clara Convention Center, 5001 Great America Parkway. Complimentary parking is available in the Convention Center garage, located behind the Convention Center.

SVYP is a program of the **Santa Clara Chamber of Commerce & Convention-Visitors Bureau**, designed to give Young Professionals the opportunity for growth through Leadership, Community Service and Education. If you would like to learn more about **SVYP**, please visit their website at <http://www.siliconvalleyyp.com/>.



SILICON VALLEY YOUNG PROFESSIONALS
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Attending: _____ Total Charge: \$ _____
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Please mail your completed reservation form with your payment to the Santa Clara Chamber of Commerce & Convention-Visitors Bureau, 1850 Warburton Ave., Santa Clara, CA 95050 or fax to (408) 244-7830. For additional information, please contact the Chamber at (408) 244-8244. Reservations must be received by Tuesday, March 23, 2010. Cancellations made prior to March 23, 2010 will receive a full refund. Any cancellations after this date will result in forfeiture of reservation fee.